



**COLORADO  
PHARMACISTS  
SOCIETY**



(720) 250-9585



admin@copharm.org



303 E 17th Ave, Ste 400, Denver, CO 80203

March 20, 2023

**Friends of the Colorado Pharmacists Society,**

We warmly invite you to the:

**CPS 2023 Annual Meeting  
June 8 – 9, 2023  
Monarch Casino Resort Spa  
Black Hawk, CO**

CPS is very excited to host the CPS 2023 Annual Meeting and Exhibit Hall at the Monarch Casino Resort Spa Black Hawk, Colorado. As the annual meeting of our membership, we look forward to meeting, gathering, networking, and learning.

The meeting promises to bring pharmacy professionals from many practice settings together and a boast a high-quality, well-rounded educational and networking program for Colorado pharmacists, technicians, students, and associates! We are pleased to offer opportunities for you, as an engaged company, at our meeting:

- First, we invite you to consider one of our fantastic sponsorship packages. Serving as a meeting Sponsor provides the greatest opportunity to obtain corporate visibility and show utmost support of the Colorado Pharmacists Society Annual Meeting. All sponsors are acknowledged in multiple ways at the conference and in the meeting materials. Most of the sponsorship levels also include a complimentary table at the Exhibit Hall and 2 complimentary exhibit luncheon passes. Some also include speaking opportunities. Learn more about sponsorship opportunities and register [HERE](#).
- Secondly, per our tradition at the Annual Meeting, CPS will host an Exhibit Hall. This highly attended event will be a central feature of our Annual Meeting and will be conducted as a 2-hour lunch time event on June 8<sup>th</sup>. We may also offer an optional reverse expo (more to come). Please visit the CPS conference website for all information and all details. Since exhibit space is limited, don't miss this opportunity to register for a tabletop as soon as possible.

This year, we also added an optional registration category for sponsors/exhibitors to attend the meeting sessions and share meals with us as well. Please see the registration form.

If a hotel stay is desired or required, the Monarch Casino Resort Spa is offering a \$139.00++ rate available until May 8, 2023, or until the room block is filled. Guests may book [HERE](#) or call 1 (800) 723-6500 and reference the group code **CPS 2023 Annual Meeting** to secure the rate of \$139.00++.

Thank you for your continued support of Colorado Pharmacists Society. Once again, we ask for your support of this event through the purchase of exhibit space and/or program sponsorship. Please visit the website to learn more and register online. We look forward to seeing you in Black Hawk!

Sincerely,

**Jill Mullendore, PharmD**  
Co-Chair, Annual Meeting Committee

**Toral Patel, PharmD**  
Co-Chair, Annual Meeting Committee

**Emily Zadvorny, PharmD**  
Executive Director

**Leticia Smith, PharmD**  
President

# CPS 2023 Annual Meeting Sponsor/Exhibitor Prospectus

## SPONSORSHIP/EXHIBIT OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES	BENEFITS
<b>Grand High Roller Title Sponsor</b> <b>\$5,500</b>  One Sponsorship Available	<ul style="list-style-type: none"> <li>• 10-minute speaking opportunity to welcome attendees on the first day of the meeting</li> <li>• Your company recognized as the premier event sponsor on the CPS Conferences website, online schedule, and in the slide deck</li> <li>• Electronic attendee list</li> <li>• Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>• Signage recognition</li> <li>• Listing on the CPS website for a full year</li> <li>• Two tabletops in exhibit area (covered 6' table and 2 chairs)</li> <li>• Four exhibit luncheon passes and full meeting registrations for 2 people</li> </ul>
<b>Thursday Annual Awards &amp; Installation Dinner Sponsor</b> <b>\$5,000</b>  One Sponsorship Available	<p>The dinner will be held on Thursday, June 8<sup>th</sup> from 6:30-8:30 PM and is our highly attended annual event.</p> <ul style="list-style-type: none"> <li>• 5-minute speaking opportunity at the beginning of the dinner to welcome attendees</li> <li>• Your company recognized during the Annual Meeting Awards &amp; Installation Dinner, on the CPS Conferences website, online schedule, and in the slide deck</li> <li>• Electronic attendee list</li> <li>• Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>• Signage recognition</li> <li>• Listing on the CPS website for a full year</li> <li>• One tabletop in exhibit area (covered 6' table and 2 chairs)</li> <li>• Three exhibit luncheon passes and full meeting registrations for 2 people</li> </ul>
<b>Keynote Speaker Sponsor</b> <b>\$4,500.00</b>  One Sponsor Available	<ul style="list-style-type: none"> <li>• Opportunity to help introduce and recognize keynote speaker (information about this year's keynote speaker available upon request) on the 1<sup>st</sup> day of conference.</li> <li>• Up to 2 minutes to address the audience on your company</li> <li>• Your company recognized on the Annual Meeting website, online schedule, and in the welcome slide deck</li> <li>• Tabletop Display in exhibit area (covered 6' tables and 2 chairs)</li> <li>• Two exhibit luncheon passes</li> <li>• Recognition with a sponsor spotlight on the mic by CPS leadership at the CPS Sunday Night Reception. Opportunity for company to comment briefly to attendees.</li> <li>• Electronic attendee list before conference (Inclusive of Attendee Name, Title, Company and Mailing Address, more information may be released by attendees)</li> </ul>

# CPS 2023 Annual Meeting Sponsor/Exhibitor Prospectus

	<ul style="list-style-type: none"> <li>• Company Swag (Provided by Sponsoring Company) to be included in conference bag</li> <li>• Your logo prominently displayed in the digital and printed* versions of Annual Meeting program</li> <li>• Signage recognition</li> <li>• Listing on CPS website for 6 months</li> </ul>
<b>Residency Conference of the Rockies Sponsor \$3,500</b>  One Sponsorship Available	<ul style="list-style-type: none"> <li>• Opportunity to support the 2<sup>nd</sup> annual Residency Conference of the Rockies on Wednesday June 7th as the premier and only sponsor. This adjoining conference to the Annual Meeting brings together over 20 Colorado health-systems, hospitals and health entities , their residency program directors and their PGY1 and PGY2 residents. See <a href="http://www.cpsconferences.com">www.cpsconferences.com</a> for more information about the RCOR.</li> <li>• Two-minute speaking at kick off of RCOR</li> <li>• Signage recognition</li> <li>• Listing on the RCOR website for a full year</li> </ul>
<b>Closing Residency Conference of the Rockies and Kick-off CPS Annual Meeting Happy Hour Reception \$3,500</b>  One Sponsorship Available	<ul style="list-style-type: none"> <li>• This reception on Wednesday June 7<sup>th</sup> will combine the closing of the RCOR and the beginning of the CPS Annual Meeting, encompassing a diverse group of professionals from both conferences.</li> <li>• Two-minute speaking at Reception</li> <li>• Signage recognition</li> <li>• Listing on the RCOR and AM website for a full year</li> </ul>
<b>Thursday Breakfast and Product Theater Sponsor \$3,500</b>  One Sponsor Available (Thursday during breakfast)	<ul style="list-style-type: none"> <li>• 15-minute speaking opportunity during opening day breakfast</li> <li>• Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>• Electronic attendee list</li> <li>• Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>• Signage recognition</li> <li>• Listing on the CPS website for a full year</li> <li>• One tabletop in exhibit area (covered 6' table and 2 chairs)</li> <li>• Three exhibit luncheon passes</li> </ul>
<b>Thursday Exhibit Hall Lunch Sponsor \$3,250</b>  One Sponsorship Available	<ul style="list-style-type: none"> <li>• Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>• Two-minute speaking opportunity during the Exhibit Hall Lunch</li> <li>• Electronic attendee list</li> <li>• Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>• Signage recognition</li> <li>• Listing on the CPS website for a full year</li> <li>• One PRIME LOCATION tabletop in exhibit area (covered 6' table and 2 chairs)</li> <li>• Three exhibit luncheon passes</li> </ul>

# CPS 2023 Annual Meeting Sponsor/Exhibitor Prospectus

<b>Friday Breakfast and Product Theater Sponsor \$3,500</b>  One Sponsor Available (Friday during breakfast)	<ul style="list-style-type: none"> <li>• 15-minute speaking opportunity during Friday breakfast</li> <li>• Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>• Electronic attendee list</li> <li>• Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>• Listing on the CPS website for a full year</li> <li>• One tabletop in exhibit area (covered 6' table and 2 chairs)</li> <li>• Three exhibit luncheon passes</li> </ul>
<b>Poster Session and Cocktail Reception \$3,000</b>  One Sponsorship Available	<ul style="list-style-type: none"> <li>• Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>• Electronic attendee list</li> <li>• Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>• Signage recognition</li> <li>• Listing on the CPS website for 3 months</li> <li>• One tabletop in exhibit area (covered 6' table and 2 chairs) during the break.</li> </ul>
<b>Friday Lunch Sponsor \$2,750</b>  One Sponsorship Available	<ul style="list-style-type: none"> <li>• Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>• Two-minute speaking opportunity at beginning of lunch</li> <li>• Electronic attendee list</li> <li>• Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>• Signage recognition</li> <li>• Listing on the CPS website for 6 months</li> <li>• One tabletop in exhibit area (covered 6' table and 2 chairs)</li> <li>• Two exhibit luncheon passes</li> </ul>
<b>Provider Status Workshop Sponsor \$2,000</b>  One Sponsorship Available	<ul style="list-style-type: none"> <li>• This workshop will be geared toward advancing clinical services and pharmacists' reimbursement and will gather experts from Colorado and Ohio, along with Colorado pharmacists who are advancing services, to delve deeper into the nuts and bolts of expanding collaborative practice, statewide protocols and getting paid for clinical services in community and health system settings.</li> <li>• Electronic attendee list</li> <li>• Signage recognition</li> <li>• Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>• Listing on the CPS website for a full year</li> </ul>
<b>Coffee and "Hall CE" Sponsor \$1,750</b>  Two Sponsorships Available: <ul style="list-style-type: none"> <li>• <u>Thursday Morning Break</u></li> </ul>	<ul style="list-style-type: none"> <li>• Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>• Electronic attendee list</li> <li>• Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>• Signage recognition</li> </ul>

# CPS 2023 Annual Meeting Sponsor/Exhibitor Prospectus

<ul style="list-style-type: none"> <li><u>Friday Morning Break</u></li> </ul>	<ul style="list-style-type: none"> <li>Listing on the CPS website for 3 months</li> <li>One tabletop in exhibit area (covered 6' table and 2 chairs) during the break.</li> </ul>
<p><b>Conference Tote Bag Sponsor \$1,750</b></p> <p>One Sponsorship Available</p>	<ul style="list-style-type: none"> <li>Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>Electronic attendee list</li> <li>Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>Signage recognition</li> <li>Listing on the CPS website for 3 months</li> <li>One tabletop in exhibit area (covered 6' table and 2 chairs)</li> <li>Two exhibit luncheon passes</li> </ul> <p>PLEASE NOTE: The deadline to secure this sponsorship is Friday, May 5, 2023</p> <p>Tote Bags to be ordered by sponsoring company and delivered to the CPS office by Friday, May 19, 2023</p>
<p><b>Conference Lanyard Sponsor \$1,750</b></p> <p>One Sponsorship Available</p>	<ul style="list-style-type: none"> <li>Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>Electronic attendee list</li> <li>Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>Signage recognition</li> <li>Listing on the CPS website for 3 months</li> <li>One tabletop in exhibit area (covered 6' table and 2 chairs)</li> <li>Two exhibit luncheon passes</li> </ul> <p>PLEASE NOTE: The deadline to secure this sponsorship is Friday, May 5, 2023</p> <p>Lanyards to be ordered by sponsoring company and delivered to the CPS office by Friday, May 19, 2023</p>
<p><b>Conference Pen Sponsor \$1,750</b></p> <p>One Sponsorship Available</p>	<ul style="list-style-type: none"> <li>Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>Your pens on registration desk and all seats for conference as well as the welcome bags</li> <li>Electronic attendee list</li> <li>Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>Signage recognition</li> <li>Listing on the CPS website for 3 months</li> <li>One tabletop in exhibit area (covered 6' table and 2 chairs)</li> <li>Two exhibit luncheon passes</li> </ul> <p>PLEASE NOTE: The deadline to secure this sponsorship is Friday, May 5, 2023</p> <p>Pens to be ordered by sponsoring company and delivered to the CPS office by Friday, May 19, 2023</p>

# CPS 2023 Annual Meeting Sponsor/Exhibitor Prospectus

<p><b>Conference Notepad Sponsor \$1,750</b></p> <p>One Sponsorship Available</p>	<ul style="list-style-type: none"> <li>• Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>• Electronic attendee list</li> <li>• Company collateral in registration packet – <b>must arrive no later than Friday, May 19, 2023 for inclusion</b></li> <li>• Signage recognition</li> <li>• Listing on the CPS website for 3 months</li> <li>• One tabletop in exhibit area (covered 6' table and 2 chairs)</li> <li>• Two exhibit luncheon passes</li> </ul> <p><b>PLEASE NOTE:</b> The deadline to secure this sponsorship is Friday, May 5, 2023</p> <p>Notebooks to be ordered by sponsoring company and delivered to the CPS office by Friday, May 19, 2023</p>
<p><b>Media Distribution Sponsor \$500</b></p>	<p>As an additional opportunity, your brochure, pamphlet, etc., can be placed in each attendee's welcome bag</p> <p>Please send a sample for approval, via email to <a href="mailto:admin@copharm.org">admin@copharm.org</a>. It is the vendor's responsibility to provide the needed number of copies as coordinate with CPS contact. The vendor must ship the inserts directly to CPS office located at 303 E 17th Ave, Suite 400, Denver, CO 80203.</p> <p>Inserts must arrive no later than <b>Friday, May 19, 2023</b>. Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.</p>
<p><b><u>Exhibit Hall Opportunities</u></b></p> <ul style="list-style-type: none"> <li>• <b>Exhibitor \$1,100</b></li> <li>• <b>Exhibitor \$1,300 (after April 30, 2023)</b></li> <li>• <b>Non-Profit Exhibitor \$200</b></li> </ul> <p><b>Additional Booth Personnel \$150</b></p> <p><b>Annual Meeting registration (includes sessions and meals) \$400 per person</b></p>	<ul style="list-style-type: none"> <li>• Your company recognized on the CPS Conferences website, online schedule, and in the slide deck</li> <li>• Listing on the CPS website for three months</li> <li>• One tabletop in exhibit area (covered 6' table and 2 chairs)</li> <li>• Two exhibit luncheon passes</li> </ul> <p>Exhibits will be open Thursday, June 8, 2023 for the luncheon from 12:00-2:00 pm and may stay open other times throughout the day.</p> <p>The full conference schedule will be available in the coming weeks!</p>

# Exhibitor General Guidelines

## Meeting & Exhibition

EXHIBIT HALL	
<b>Exhibit Hall</b>	The Exhibit Hall will be a Luncheon this year. This annual event strives to best accommodate the needs of exhibitors and conference participants. Input from previous meeting attendees has been considered. No continuing education classes are scheduled during exhibit hall hours. All attendees are strongly encouraged to attend the Luncheon and Hall.
<b>Exhibit Hours</b>	Exhibitor Showcase and Luncheon Thursday, June 8, 2023 12:00-2:00 PM (approximate; details TBD)
<b>NOTE:</b>	Exhibit hours are subject to change pending schedule revisions; registered exhibitors will be notified.
EXHIBIT SPACE	
<b>Exhibit Preference</b>	CPS will finalize exhibit assignments one week prior to the Winter Meeting and you will be notified of your exhibit assignment upon arrival at the Exhibit Hall.
<b>Exhibit Setup/Teardown</b>	Setup will be from 1:00-6:00 PM on Wednesday, June 7 <sup>th</sup> Teardown will begin at 7:00 PM on Thursday, June 8 <sup>th</sup>
<b>Exhibit Space</b>	Each exhibit space will be provided with one draped table and chairs. Exhibit space will be accepted on a first-come, first-served basis. More details to follow.
FEES and PAYMENTS	
<b>Changes</b>	Please contact CPS at 720-250-9585 or <a href="mailto:admin@copharm.org">admin@copharm.org</a> of any changes in exhibitor personnel by Friday, May 19, 2023. <b>PERSONNEL OF NON-EXHIBITING COMPANIES ARE NOT PERMITTED IN THE EXHIBIT HALL.</b>
<b>Exhibit Fees</b>	The 2023 exhibit fee of \$1,100 (\$200 for Non-Profit Exhibitors) includes one 6' draped table and two chairs; admission to Exhibit Hall functions for two (2) representatives from your company; company recognition on the Annual Meeting website, online schedule and in the slide deck; and exhibitor listing on the CPS website for three months. <b>PLEASE NOTE: Exhibit fees will increase by \$200 on April 30, 2023.</b>
<b>Exhibit Representatives</b>	The exhibit fee includes Exhibit Hall admission for up to two (2) of your company's exhibitor representatives. Each additional representative will be charged \$150 per person. Representatives are invited to participate in educational sessions and meals for an additional fee.
<b>Payment</b>	CPS accepts payment by check, MasterCard, VISA and American Express. Contracts for exhibit space will be accepted on a first-come, first-served basis.
<b>Sponsorships</b>	A variety of <a href="#">sponsorship opportunities</a> are available, or we can customize a sponsorship to suit your budget. You are encouraged to consider this opportunity to maximize your time and visibility at the meeting. Please complete the <a href="#">Sponsor Registration form</a> online.
ADDITIONAL INFORMATION	
<b>Questions</b>	If you have any questions, please phone CPS at 720-250-9585 or email <a href="mailto:admin@copharm.org">admin@copharm.org</a> .
<b>Registrants</b>	A list of names of the Meeting Registrants will be provided to your company at the Exhibit Hall based on your level of sponsorship, not all sponsorship come with the benefit of an attendee list.
<b>Special Needs</b>	CPS may assist in providing special needs for physically challenged representatives attending the meeting. Please contact CPS at 720-250-9585 or <a href="mailto:admin@copharm.org">admin@copharm.org</a> by Friday, May 19, 2023.
<b>Tax ID</b>	CPS's tax identification number is 84-0394763. Download <a href="#">CPS W-9</a> .
<b>Address</b>	303 E 17th Ave, Suite 400, Denver, CO 80203





# CPS 2023 Annual Meeting **Cancellation Policy**

In the event that an Exhibitor cancels participation in the exhibit, Exhibitor shall promptly notify CPS in writing.

- Cancellations received prior to April 30, 2023 will receive a full refund less a \$50 processing fee.
- Cancellations received between May 1 – 15, 2023 will receive a 50% refund.
- Cancellations received on or after May 16, 2023 will result in forfeit of all funds paid.

Upon cancellation, Exhibitor loses all right to space and CPS reserves the right to reassign that space to another Exhibitor. In addition, the Exhibitor loses the right to use any complimentary exhibitor registration badges.

Upon completion of a Sponsor registration, you have committed to supporting CPS with those funds. That sponsorship becomes unavailable to sell to another organization; therefore, we are unable to accept Sponsor Cancellations.

