

STRATEGIC PLAN 2021-2026



COLORADO
PHARMACISTS
SOCIETY

VISION

LEAD THE ADVANCEMENT OF THE
PHARMACY PROFESSION THROUGH AN
INNOVATIVE AND COLLABORATIVE
APPROACH TO PROVIDE ESSENTIAL CARE
TO COLORADANS

MISSION

COLORADO PHARMACISTS SOCIETY
PROMOTES, DEVELOPS, AND ADVANCES THE
PROFESSION OF PHARMACY TO OPTIMIZE
PATIENT CARE AND PUBLIC HEALTH.



EDUCATION & DEVELOPMENT

- Support professional development of pharmacists, technicians, and student pharmacists
- Facilitate professional information exchange through multiple platforms
- Develop Colorado pharmacy leaders through CPS offerings
- Host and grow innovative educational and informational offerings

NETWORKING

- Engage in networking and social activities that aim to increase pharmacist, technician, and student pharmacist wellbeing
- Develop and foster interconnectivity amongst members
- Increase opportunities to connect members within pharmacy and other healthcare professions.
- Promote the profession of pharmacy to interested groups and stakeholders

ADVOCACY

- Consistently advocate through public, private, and governmental means, in order to protect and advance the practice of pharmacy and for pharmacy professionals as essential providers of care.
- Increase CPS member engagement in advocacy
- Promote the pharmacy profession as a career and serve as a resource for those interested in the profession
- Advocate for the wellbeing of pharmacy professionals

SUSTAINABILITY

- Ensure short and long-term financial stability and growth, through expanded revenue sources and informed fiscal policies
- Develop programs for professional association experience and mentoring
- Foster and develop CPS staff and leaders and ensure succession of leadership through support and incentivization
- Engage and expand CPS external partners to help ensure sustainability